### NATIONAL CREDIT UNION ADMINSTRATION

Office of Small Credit Union Initiatives Community Development Revolving Loan Fund

## **General Guidelines for Technical Assistance for Credit Unions**

Building Internal Capacity/Building Technology Initiative - 2011

Closes August 15, 2011 or when funds are exhausted.

Eligible credit unions may apply for \$7,500 for

**EITHER** 

**Building Internal Capacity** 

OR

**Building Technology** 

National Credit Union Administration Office of Small Credit Union Initiatives (OSCUI) Community Development Revolving Loan Fund 1775 Duke Street Alexandria, Virginia 22314

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## General Guidelines for Technical Assistance Grants for Credit Unions

Building Internal Capacity/Building Technology Initiative -2011

## 1. What is the Purpose of the Community Development Revolving Loan Fund?

The National Credit Union Administration's (NCUA's) Community Development Revolving Loan Fund (CDRLF) was established by Congress to support credit unions that serve low-income communities by making loans and Technical Assistance Grants (TAGs) available to qualifying institutions. Low-interest loans/deposits are made available to low-income designated credit unions to enhance their financial capacity to, in turn, extend financial services to their members.

Congress appropriates funds to the CDRLF for loans and/or grants. The interest earned on loans is also available as a source of additional funds retained by the program for grant purposes.

## 2. What is the objective of Technical Assistance?

The objective, or desired outcome, of technical assistance grants is to help low-income credit unions provide financial services to their members and to make the operations of those credit unions more efficient.

## 3. Which credit unions are eligible to apply?

To participate in the Program, a federally chartered credit union must be currently designated as a "low-income" credit union as set forth in NCUA's Rules and Regulations, Section 701.34. A state chartered credit union must have the equivalent low-income designation from its respective state supervisory authority (SSA) and concurrence from NCUA.

In addition, based on an Office of Management and Budget (OMB) policy directive effective October 31, 2003, credit unions must have a Dun and Bradstreet Universal Numbering System (DUNS) number in order to be eligible to receive funding from the CDRLF. As of this printing, a DUNS number may be obtained by calling Dun and Bradstreet, toll-free, at 1-866-705-5711. Credit unions may also visit the Dun and Bradstreet website, <a href="http://fedgov.dnb.com/webform">http://fedgov.dnb.com/webform</a>.

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## 4. What is the Building Internal Capacity/Building Technology Initiative?

This initiative is designed to provide funds for projects that improve the overall operations or financial condition of the credit union, and ultimately enable the credit union to better deliver services to its members.

In prior years credit unions have used this grant for two distinct purposes: improving operations through developing policies, controls and procedures; or, improving operations through improving technology.

In order to better address the needs of credit unions, the Building Internal Capacity Grant has been divided into two portions: Building Internal Capacity and Building Technology. Credit unions may select the grant type which best serves the business needs of the credit union.

The Building Capacity portion of the grant can be used for projects which improve the overall operations or financial condition of the credit union, excluding technology initiatives.

Examples of grants awarded under the Building Internal Capacity portion of this initiative might include, but are not limited to, the following:

- Contracting for review of third party relationships or proposed business undertaking (Due Diligence);
- Contracting for or developing strategic, business, and succession plans and policies;
- Developing ALLL policies, collection procedures, and bankruptcy management strategies;
- Contracting a grant writer;
- Safes, fireproof storage, shredders, and security equipment;
- Currency and coin counters; and,
- Purchasing and installing signs.

The Building Technology portion of the grant may be used for purchasing technology items that improve the operations of the credit union and its service to members.

Examples of grants awarded under the Building Technology portion of this initiative might include, but are not limited to, the following:

- Computers, printers, copiers, or telephone systems;
- Branch capture, document imaging, and Check-21 software;
- Website development;
- Share draft, debit, or credit card software;
- ATM hardware and software: and
- Operating system and data-processing software.

## 5. How much money is available?

The amount allocated to the initiative is \$400,000. The maximum grant amount is \$7,500 for the Building Internal Capacity Initiative or for the Building Technology Initiative.

#### 6. What are allowable uses of technical assistance funds?

Technical assistance may be used to pay costs associated with a project. This list is not exhaustive, but is intended to be representative of costs which may be approved.

Consultant fees

Equipment purchase and installation

Equipment rental

Hardware purchase and installation

Legal opinion costs

Mileage (not to exceed the current IRS standard mileage rate per mile)

**Parking** 

Policy/procedure development costs

Printing and reproduction costs

Professional fees

Programming costs

Public transportation costs

Software purchase and installation

All approved costs will be detailed in the credit union's grant award letter.

## 7. How does the grant payment process work?

- First, credit unions must apply for technical assistance before making any expenditure.
- After receiving an approval letter, the credit union may purchase the goods or spend the funds, up to the amount approved. (Note: Any purchase prior to the date of the approval letter is ineligible for reimbursement.)
- After making the expenditure, the credit union must then submit copies of receipts and proof of payment to the NCUA for reimbursement. Credit unions should submit all receipts for a single grant commitment number to OSCUI at one time.
- NCUA will review the receipts and process electronic reimbursement for approved expenditures.
- All requests for reimbursement must be received before the end of the commitment period listed in the grant award letter.

- OSCUI will not process incomplete applications. Credit unions may resubmit a
  grant application, provided the submission deadline has not passed and grant
  monies have not expired.
- Credit unions must also send a summary of the grant outcome to OSCUI. Credit unions failing to submit the summary may be ineligible for future grants.

### 8. How are grant applications evaluated?

Subject to funds availability, grants are awarded after careful consideration of the merits of an application. Grant applications will be considered based on the financial and non-financial factors listed below, as appropriate.

Financial factors include, but are not necessarily limited to, the following:

NCUA CAMEL\* Rating
Net Worth Ratio
Delinquency Ratio
Return on Assets Ratio

Financial factors are used to determine the overall financial condition of the credit union and its ability to carry out the project as described in the grant application.

Non-Financial factors include the following:

Assessment of Management is a determination of whether credit union management has been responsive in addressing concerns cited in examination reports and whether management has the ability to carry out the project described in the grant application.

<u>Purpose</u> is a determination of whether the outcome of the project, as described in the grant application, is consistent with the purpose of the CDRLF as described in Section 705.10 of the NCUA's Rules and Regulations. The purpose would be: (1) providing basic financial and related services to residents in their communities; and (2) improving the operations of the credit union. OSCUI will deny grant applications in which the purpose of the grant is inconsistent with the purpose of the CDRLF.

<u>Assessment of Impact</u> is a determination of the scope and reach of the proposed use of the grant funds. Grant applications with projects having an impact on the community as whole will receive more favorable consideration.

<sup>\*</sup> CAMEL ratings are explained in NCUA Letter to Credit Unions No. 07-CU-12. Financial ratios are explained in the Users' Guide for NCUA's Financial Performance Report. Both documents are available on the NCUA website at http://www.ncua.gov.

<u>Previous Funding</u> is a determination of whether the credit union has received previous CDRLF grant funding. Section 705.2(b) of NCUA's Rules and Regulations states the purpose of the CDRLF is to gain maximum economic impact on as many participating credit unions as possible. Therefore, credit unions which have NOT received funding in the past will receive priority consideration.

<u>Partnerships</u> are a determination of whether the credit union has developed other partner relationships and has considered other sources of grant funds. Under this grant initiative, a credit union with a viable partner relationship will receive more favorable consideration.

<u>Leverage</u> is a determination of the degree to which the credit union has acquired resources other than NCUA grants. Leverage measures the total cost of the project compared with the total grant dollars requested from NCUA. If, for example, a project costs \$5,000 and the credit union requests \$5,000 from NCUA, that project's leverage ratio is 1-to-1. If, for example, a project costs \$20,000 and the credit union requests a \$5,000 grant from NCUA, that project has a 4-to-1 leverage ratio. Projects with a higher leverage ratio will receive more favorable consideration.

# 9. Is there anything that would cause an application to be immediately denied? Yes.

- (a) Technical assistance from the CDRLF is reimbursable. Credit unions applying for TAGs must obtain approval of the proposed expenditures before making those expenditures. Therefore, the OSCUI will not fund any technical assistance where the credit union has committed to, procured, or purchased the good or service in advance of grant approval.
- (b) TAG funds are not provided for recurring operational expenses such as salaries, rent, maintenance agreements, annual audits, funding for the allowance for loan losses, or office supplies.

Salaries to employees are not reimbursable under any CDRLF grant initiative. An individual is considered an employee if the credit union withholds income taxes, withholds and pays Social Security and Medicare taxes, and pays unemployment tax on wages paid.

Expenses for contractors may be reimbursable under certain grant initiatives. In general, the credit union would not withhold or pay any taxes on payments to independent contractors.

- (c) Credit unions may not use TAG funds to provide funds to members, such as funding the matching portion of an Individual Development Account program or providing gift cards to members.
- (d) Credit unions failing to submit summaries for grants previously awarded may be ineligible to receive additional grant funds.
- (e) TAG funds may not be used to reimburse NCUA, or any government agency, for any activity.

#### 10. Are there restrictions or limits on what will be reimbursed?

Yes.

The following restrictions apply to reimbursements under CDRLF grant initiatives. The list highlights the more common restrictions.

#### **Equipment Purchase and Installation:**

Annual maintenance fees and insurance costs are not reimbursable.

#### Marketing:

Marketing and advertising for the general promotion of the credit union will not be reimbursed.

#### Mileage:

Reimbursement requests for mileage must include receipts and the starting point, the destination, and the number of trips. Mileage is reimbursable at a rate not to exceed the current IRS standard mileage rate per mile.

#### Postage:

To be reimbursed, the credit union must supply receipts and supporting documentation, such as the number of mailings.

#### Printing/Copying:

To be reimbursed, the credit union must supply receipts and supporting documentation, such as the number of copies made.

#### Promotional Items:

Promotional items such as gifts, giveaways, souvenirs, or gift cards are not reimbursable.

#### Regular Expenses/Pro-Rated Expenses:

Regular expenses of the credit union, such as rent, utilities, and depreciation are not reimbursable under this grant initiative. "Pro-rated" expenses of the credit union, such as a portion of telephone or utility costs, are not reimbursable. These expenses are considered regular operating expenses.

#### Salaries/Contractors:

Salaries to employees are not reimbursable under any CDRLF grant initiative. An individual is considered an employee if the credit union withholds income taxes, withholds and pays Social Security and Medicare taxes, and pays unemployment tax on wages paid. In general, the credit union would not withhold or pay any taxes on payments to independent contractors.

#### Travel/Lodging/Meals

Travel expenses, such as airfare for an on-site trainer, will be reimbursed at the lesser of actual costs or the US government General Services Administration (GSA) current year per diem rate. Travel expenses, such as hotel, food, and transportation (i.e. rental car or taxi) are typically non reimbursable expenses.

#### **Undocumented Expenses:**

To be reimbursed, credit unions must submit invoices with proof of payments that correspond to the items listed in the grant award letter. Examples of acceptable proof of payments include, but not limited to: copy of cancelled checks, credit card statements, or receipts. Requests for reimbursement that do not contain adequate documentation will not be reimbursed.

#### Partnership/Third Party/Vendor Relationship and Expenses:

Credit unions are required to follow the due diligence over Third party Service Provides as directed by NCUA Letter to Credit Unions 01-CU-20 and must submit a written agreement detailing the services/products with cost involved. Contractor fees that are not substantiated in writing in a partnership/contractor's agreement will not be reimbursed.

Invoices from outside parties must be billed to and paid by the credit union. Reimbursements will be made to credit unions only.

## 11. What are the application deadlines?

Application Close Date: August 15, 2011 or when funds are exhausted.

## 12. What information needs to be submitted with the grant application?

Credit unions must submit a <u>completed</u> Technical Assistance Grant Application either online or by paper. The application must include the signed application form, answers to all questions in the application, and copies of bids, estimates, prices, and other supporting information. The application or project questionnaire (online version) contains several

questions regarding the proposed use of the technical assistance funds, which the credit union should answer in detail.

Incomplete grant applications will not be considered. Credit unions may resubmit a completed application provided the application acceptance period is still open, and funds are not exhausted.

### 13. How to submit an application?

To expedite the process and help NCUA's initiative to stay green, credit unions should apply through the NCUA's website online application at: http://www.ncua.gov/Resources/CreditUnionDevelopment/Finance.aspx

All copies of bids, estimates, prices, and other supporting information along with your signed application need to be:

Emailed to: oscuiapps@ncua.gov or

Faxed to: (703) 519-4088.

Credit unions that are unable to fax or email applications should telephone the Office at (703) 518-6610.

## 14. When will credit unions know about grant awards?

Applications under this initiative are evaluated in the order they are received. Typically, OSCUI will notify credit union applicants of the grant awards within 15 business days of receiving their application.

## 15. What is the reporting requirement after receiving an award?

Credit unions receiving awards must provide a summary of the impact of the technical assistance funding to OSCUI as stated in the technical assistance application form. The time frame for submitting the summary will be stated in the award letter. The submission deadline allows reasonable time for the credit union to ascertain the benefits of the technical assistance.

The summary should discuss the overall project and how the funding enabled the credit union to accomplish its objective. Credit unions' success stories provide invaluable supporting information when OSCUI requests annual appropriations from Congress to replenish the grant and loan fund. Credit unions must specify the impact the grant funds have had on the credit union's delivery of service and the consequences upon the community the credit union serves.

#### Checklist for submission (Application and Reimbursement Requests):

- ➤ NCUA Technical Assistance Application. Using the online application module would expedite the process and support NCUA's green initiative.
- Narrative response to application questions. In addition, any supporting information needed to explain how the program would be developed and implemented.
- ➤ Projected budget (expenses) needed to operate program. Submit supporting documentation such as bids, proposals etc.
- Grant Reimbursement Summary Form Expenditure Report (submit w/reimbursement)
- ➤ Outcome Summary Form with Narrative Justification of Expenses (submit w/reimbursement)
- Copies of Receipts, Invoices, Credit Card Statements and/or Cancelled Checks (submit w/reimbursement)
- ➤ Completed SF1199 (Direct Deposit Authorization Form). Required if not submitted previously or if the banking information changed.

Failure to submit accurately completed applications and supporting documentation may impact the decision on your application and/or reimbursement.

Email your Grant Reimbursement Summary Form, Outcome Summary and supporting information to: <a href="mailto:oscuiapps@ncua.gov">oscuiapps@ncua.gov</a>

Fax your Outcome Summary and supporting information to: 703-519-4088

Failure to submit outcome summary will have an impact on the credit union's ability to receive grants in the future.

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## 16. How can credit unions contact the office with questions?

Credit unions can contact the office at

Office of Small Credit Union Initiatives National Credit Union Administration 1775 Duke Street Alexandria, Virginia 22314

Phone: (703) 518-6610 Fax: (703) 519-4088 Email: oscuiapps@ncua.gov

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#### National Credit Union Administration Office of Small Credit Union Initiatives Community Development Revolving Loan Fund

## Outcome Summary Building Internal Capacity/Building Technology Initiative - 2011

Name or short description of the credit union's project:	
ew service? If so, describe.	
ervices available or accessible to new members? If so,	
ect: (select only one)	
services to members	
t union's operations and/or financial condition	
cluding awards from NCUA, the credit union's own ners, and all other funds provided to complete the project:	
\$	
\$	
\$	

5. On a separate sheet, describe how the technical assistance award funds benefitted the credit union, its members, or the community.

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Please note that your credit union's success stories provide invaluable supporting information when we request annual appropriations from Congress to replenish the grant and loan fund.

Fax: (703) 519-4088 E-Mail: OSCUIAPPS@NCUA.GOV

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